



BIZ BUZZ CRISIS UPDATE

28-05-2020

LOCKDOWN EASED ON MONDAY. SOME SCHOOL CLASSES & OPEN MARKETS & CAR SHOW ROOMS.

IT IS CONFIRMED THAT THE LOCKDOWN WILL BE EASED ON MONDAY, 1ST JUNE.

SCHOOLS : Nurseries Reception, yr 1 and yr 6 will be legally able to operate if the school has organised the relevant safety measures.

On 15th June (two weeks from now) Yrs 10 and 12 will have "contact time" organised.

Opening schools: The government guidance is here:

<https://www.gov.uk/government/publications/actions-for-educational-and-childcare-settings-to-prepare-for-wider-opening-from-1-june-2020/opening-schools-for-more-children-and-young-people-initial-planning-framework-for-schools-in-england>

BUSINESS Some non essential retail will be able to open i.e. markets and car show rooms . Other non essential retail outlets will be allowed to open two weeks later (on 15th June) many as long as they keep to the regulations about safety.

THE LATEST ADVICE ON HOW TO PREPARE FOR OPENING YOUR BUSINESS IS HERE:

<https://www.gov.uk/guidance/working-safely-during-coronavirus-covid-19>

SOCIAL CONTACT : From Monday up to 6 people can meet outside eg in gardens or other outdoor places, as long as social distancing is respected if they come from different households. This means keeping 2 m apart from people who don't live in the same place as you. We are advised not to meet too many other families in too quick a succession. You can't go through someone's house unless it's to access the garden.

BUSINESS-TO-BUSINESS ADVICE ON HOW TO GET BACK TO WORK

The Norfolk Chambers has gathered a load of advice to help you get going within the regulations. It won't be easy and it can't be done fast. Nova Fairbank, Head of Policy for Norfolk Chambers and who visited us here in New Buckenham last year, said "Many businesses will be considering what they need to put in place to adhere to the government guidance. Having access to examples of what has worked well for other businesses is really helpful. We would also caution businesses to consider timescales - some products may take several days/weeks to deliver. Having easy access to information about PPE suppliers will help them get organised." All sorts of advice including about Staggered break times and start/finish times, one-way systems, distancing floor graphics, adding sanitising zones, PPE i.e. face shields etc. etc.

Get on line and check out the Biz view: <https://www.norfolkchamber.co.uk/news/coronavirus/norfolk-businesses-leading-way-safe-working>

HOW TO USE EMAIL MARKETING TO GET BACK TO BUSINESS. Whether your biz continued to work or chose to close, now is the time to let everyone know that you are still in the market. Using email marketing may be the answer for you to let your customers know what's going on. There are lots of links and thoughts here:

https://www.norfolkchamber.co.uk/news/member/how-use-email-marketing-get-back-business-after-covid-19?utm_source=Norfolk%20Chamber&utm_medium=email&utm_campaign=11565320_Norfolk%20Chambers%20Daily%20Briefing%20-%2026%20May%202020&dm_i=1DEE,6VVUW,MOTT09,RNBG3,1

THE GOVERNMENT'S ROAD MAP FOR OPENING UP THE ECONOMY IS HERE:

https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/884171/FINAL_6.6637_CO_HMG_C19_Recovery_FINAL_110520_v2_WEB_1_.pdf

If you need to get information, advice or need to apply for loans from **Breckland District Council** here is the link: www.breckland.gov.uk/coronavirus

All Biz Buzz crisis updates are to be found on www.np4nb.online