

BIZ BUZZ SURVEY 2018

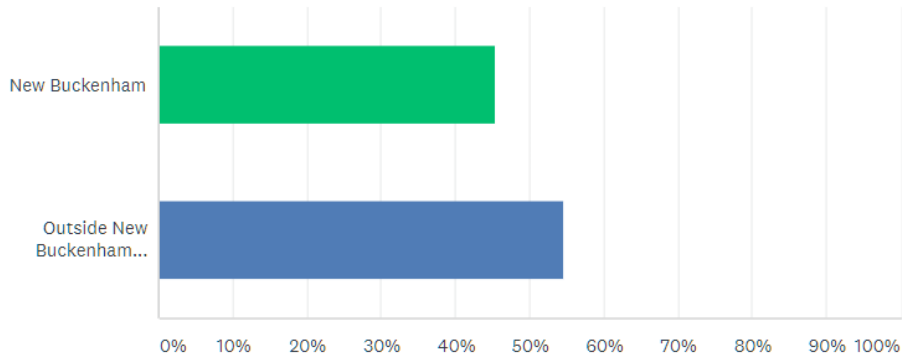
Q1

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Where do you live?

Answered: 33 Skipped: 0



ANSWER CHOICES	RESPONSES
▼ New Buckenham	45.45% 15
▼ Outside New Buckenham (Please Specify)	Responses 54.55% 18
TOTAL	33

ALL 33 RESPONDENTS LIVED WITHIN A 4 MILE RADIUS OF NEW BUCKENHAM

-  New Buckenham 15
-  Banham 9
-  Bunwell 1
-  Eccles 1
-  Carleton Rode 1
-  Attleborough 3
-  Tibenham 1
-  Old Buckenham 1
-  Winfarthing 1

QUESTION 2

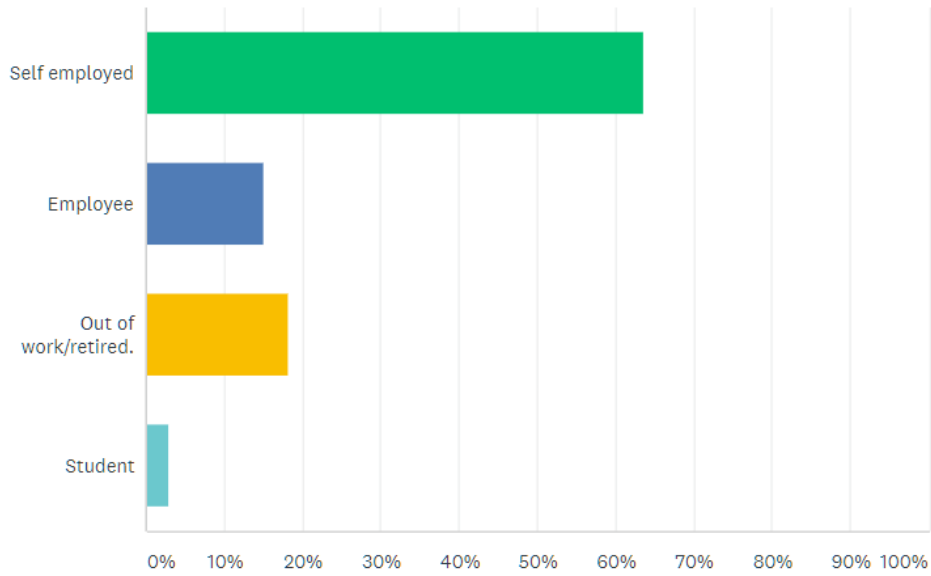
Q2

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Are you in work?

Answered: 33 Skipped: 0



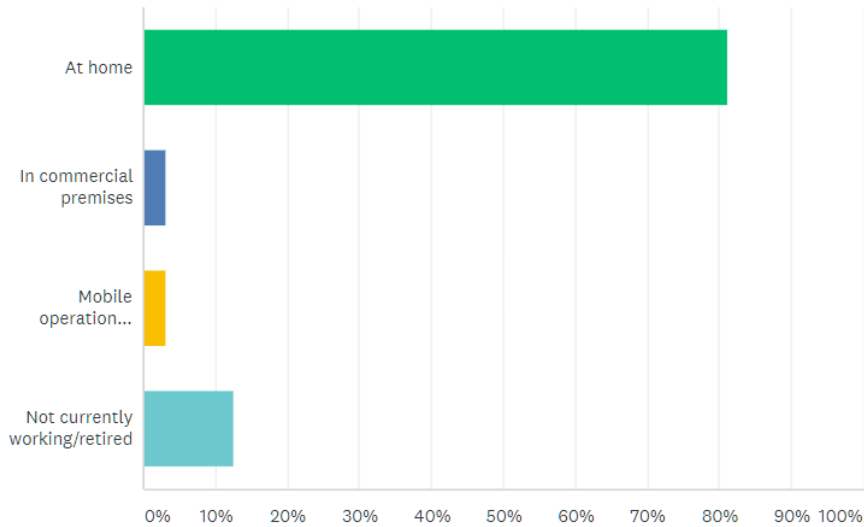
ANSWER CHOICES ▼	RESPONSES ▼
▼ Self employed	63.64% 21
▼ Employee	15.15% 5
▼ Out of work/retired.	18.18% 6
▼ Student	3.03% 1
TOTAL	33

Q3

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Where is your work base at the moment?

Answered: 32 Skipped: 1



ANSWER CHOICES	RESPONSES
At home	81.25% 26
In commercial premises	3.13% 1
Mobile operation visiting homes/halls/facilities in villages & towns	3.13% 1
Not currently working/retired	12.50% 4
TOTAL	32

Comments (8)

8 RESPONDENTS WERE CURRENTLY WORKING IN OUTLYING AREAS:

- Norwich 1
- Banham 3
- In hospital 1
- Banham and London 1
- Outskirts of Winfarthing 1
- Attleborough 1

QUESTION 4

Q4

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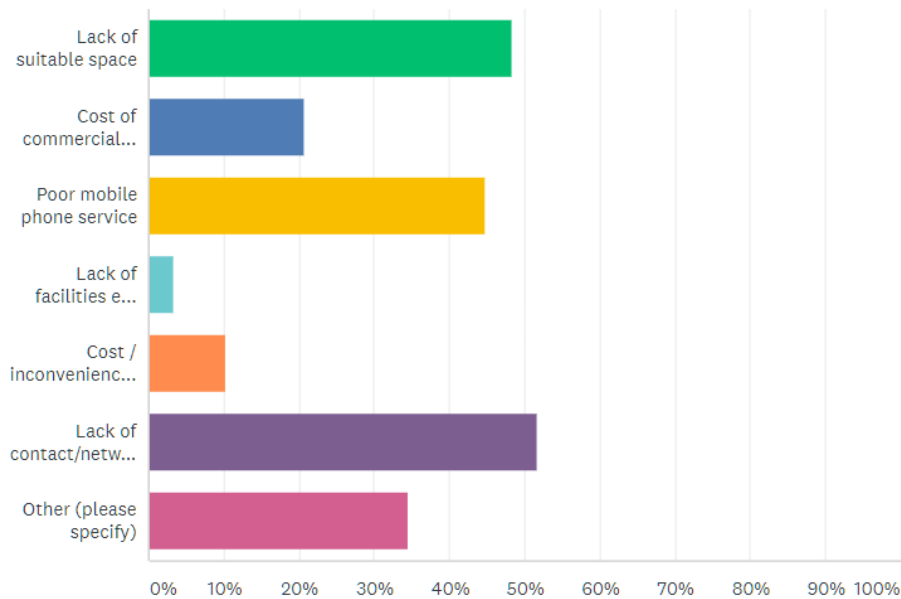
What type of work are you/were you in?

Answered: 33 Skipped: 0

- Care work in Wales
- Home office
- selling and some buying
- Teaching
- Management consultancy
- Odd jobbing/home repairs
- Road haulage & agriculture
- Photography
- Security
- Photography
- Graphic design
- PR consultancy
- engineering
- Strategy consulting
- Radio entertainment
- Clinical psychologist
- Pilates instructor
- Finance
- Consultancy
- Events
- Student
- Media, crisis management & import/export
- Holiday cottages
- Import/export, retail/wholesale selling
- Holiday cottages and retail
- Engineering inspection & programming
- Heritage consultancy, writing , lecturing
- Business advisor for start ups & existing businesses
- Cabinet makers
- IT developer
- Property letting & management
- Community projects

If you're in work, what things make your current working arrangements difficult? Tick all that apply and add explanations at the bottom.

Answered: 29 Skipped: 4



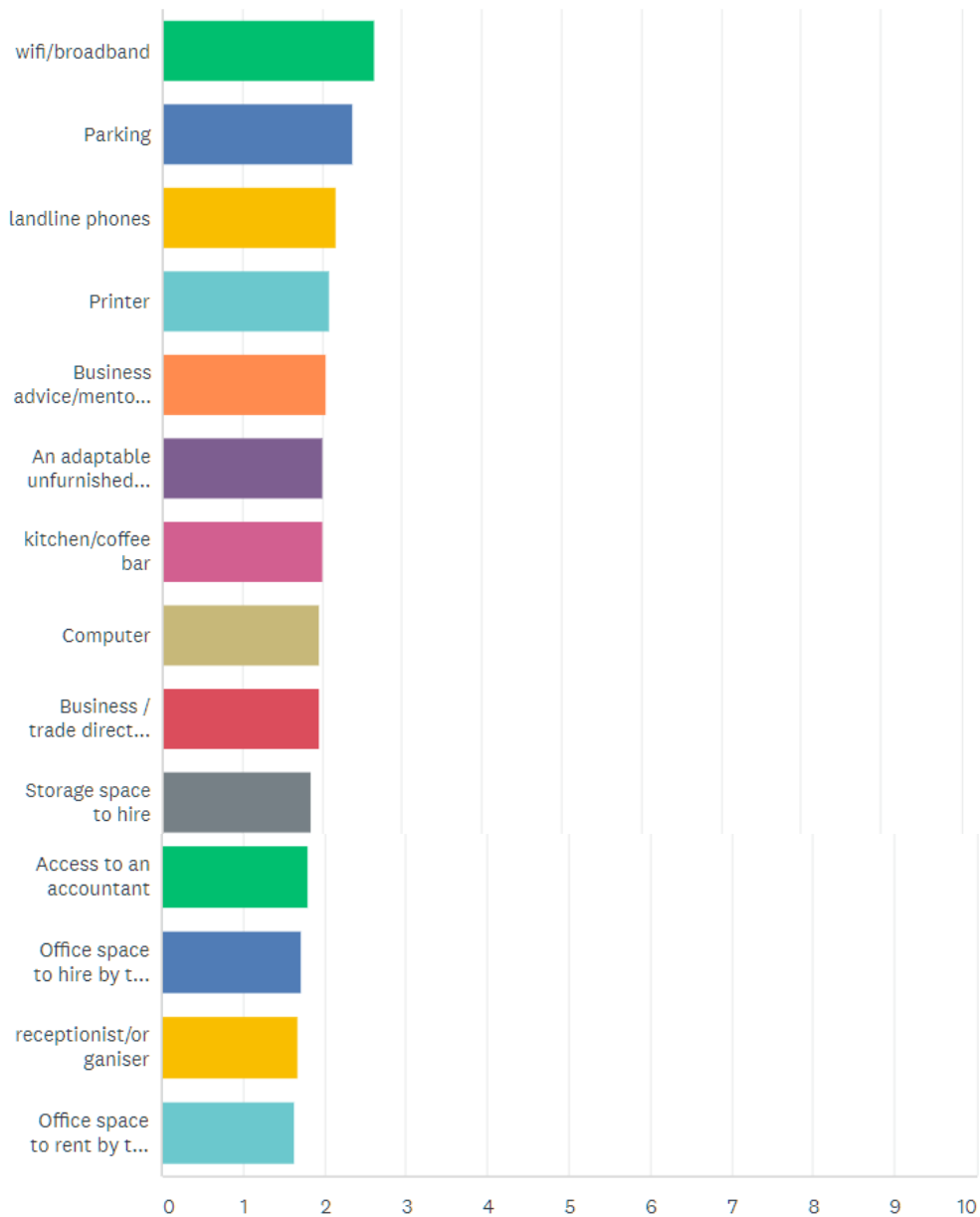
ANSWER CHOICES	RESPONSES
▼ Lack of suitable space	48.28% 14
▼ Cost of commercial premises	20.69% 6
▼ Poor mobile phone service	44.83% 13
▼ Lack of facilities e.g. computer, printer etc.	3.45% 1
▼ Cost / inconvenience of using transport to work location	10.34% 3
▼ Lack of contact/networking with other businesses /employers/workers	51.72% 15
▼ Other (please specify)	Responses 34.48% 10
Total Respondents: 29	

OTHER ISSUES COMMENTED ON ABOUT DIFFICULTIES OF HOME WORKING WERE:

- Lack of decent Broadband speeds
- Mobile reception in the village is a joke. Would be good to network locally
- Expensive and poor broadband connectivity
- Fairly new to the area so don't have many contacts
- Need a flexible office space that can grow with my business
- Awful internet connectivity. However my neighbours have fibre I cannot due to my rubbish 1mb/s exchange phone line
- None . OK working from home.
- Absolute Antipathy Apropos Abundant Alliterations(and awful abbreviations)

Whether you are working or not : if there was a business hub in New Buckenham today, what facilities would you like to see? Please, add your own ideas below.

Answered: 33 Skipped: 0











QUESTION 6 Responses

	NOT NECESSARY	GOOD TO HAVE	ESSENTIAL	TOTAL	WEIGHTED AVERAGE
wifi/broadband	12.50% 4	9.38% 3	78.13% 25	32	2.66
Parking	12.50% 4	37.50% 12	50.00% 16	32	2.38
landline phones	20.69% 6	41.38% 12	37.93% 11	29	2.17
Printer	29.03% 9	32.26% 10	38.71% 12	31	2.10
Business advice/mentoring	24.24% 8	45.45% 15	30.30% 10	33	2.06
An adaptable unfurnished space for e.g. photo studio, meeting room, consultations	20.69% 6	58.62% 17	20.69% 6	29	2.00
kitchen/coffee bar	20.00% 6	60.00% 18	20.00% 6	30	2.00
Computer	41.38% 12	20.69% 6	37.93% 11	29	1.97
Business / trade directory & job finder to link with expertise locally	25.00% 8	53.13% 17	21.88% 7	32	1.97
Storage space to hire	32.14% 9	50.00% 14	17.86% 5	28	1.86
Access to an accountant	30.00% 9	60.00% 18	10.00% 3	30	1.80
Office space to hire by the hour	29.03% 9	70.97% 22	0.00% 0	31	1.71
receptionist/organiser	42.86% 12	46.43% 13	10.71% 3	28	1.68
Office space to rent by the month	39.29% 11	57.14% 16	3.57% 1	28	1.64

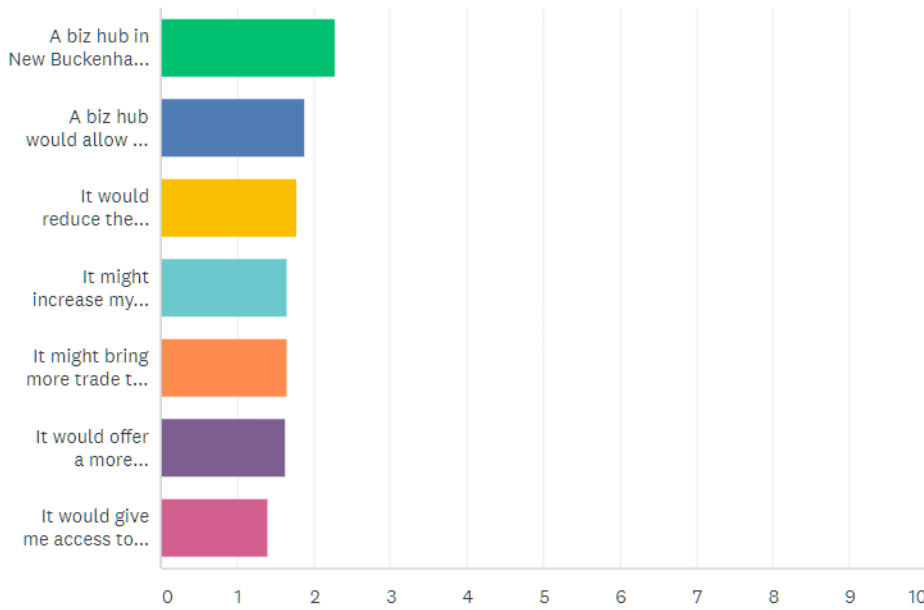
Comments (8)

8 FURTHER COMMENTS

-  Are already available in the village hall
-  Possibly large monitors to use with tablets/phone/laptops
-  A mobile phone mast
-  Late opening would be helpful, as a lot of work gets done in the evening.
-  A start-up business room e.g. massage/hair/retail/fitness/crafts/organic produce etc.
-  Business guidance, support and or advice especially understanding finance and accounts
-  I don't know where the plan for this building would be due to the aesthetic value of New Buckenham. the vast majority of the services potentially offered are already offered locally in Wymondham and Attleborough.
-  Regular events where businesses can meet/network/and feedback on the hub.

Please respond to the following statements






Answered: 32 Skipped: 1



	YES	NO	DON'T KNOW	TOTAL	WEIGHTED AVERAGE
A biz hub in New Buckenham would save me money	18.75% 6	34.38% 11	46.88% 15	32	2.28
A biz hub would allow me to expand my business without huge costs	43.75% 14	25.00% 8	31.25% 10	32	1.88
It would reduce the stress/pressure of working from home	46.88% 15	28.13% 9	25.00% 8	32	1.78
It might increase my sales/business locally	53.13% 17	28.13% 9	18.75% 6	32	1.66
It might bring more trade to the shops and services already in the village	62.50% 20	9.38% 3	28.13% 9	32	1.66
It would offer a more professional profile to my business when customers/clients visit	56.25% 18	25.00% 8	18.75% 6	32	1.63
It would give me access to other business professionals and experts in the locality.	75.00% 24	9.38% 3	15.63% 5	32	1.41

Comments (5)

5 FURTHER OBSERVATIONS:

-  The nature of my work takes me to see clients in their work places. If the village were to set up a small business hub, it would probably benefit from networking with business hubs in the surrounding areas, say within a radius of 20-25 miles, including some of the market towns.
-  Probably give more scope for potential customers
-  We have an established premises, but we would use a professional meeting space for conferences or training courses that was available at reasonable rates.
-  It would create a community of business owners who would be able to support each other. The sense of community in a village is important. Business here should be helping each other - forming links, sponsorship etc. even cross business customer competitions or promo deals e.g. buying 10 cakes from Angel Cakes and get a £5 voucher for the village store to spend on cake ingredients etc.
-  One comment consisted only of "S"!


Q8

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Are there disadvantages to having a business hub in New Buckenham? If so what are they?

Answered: 28 Skipped: 5

28 RESPONSES

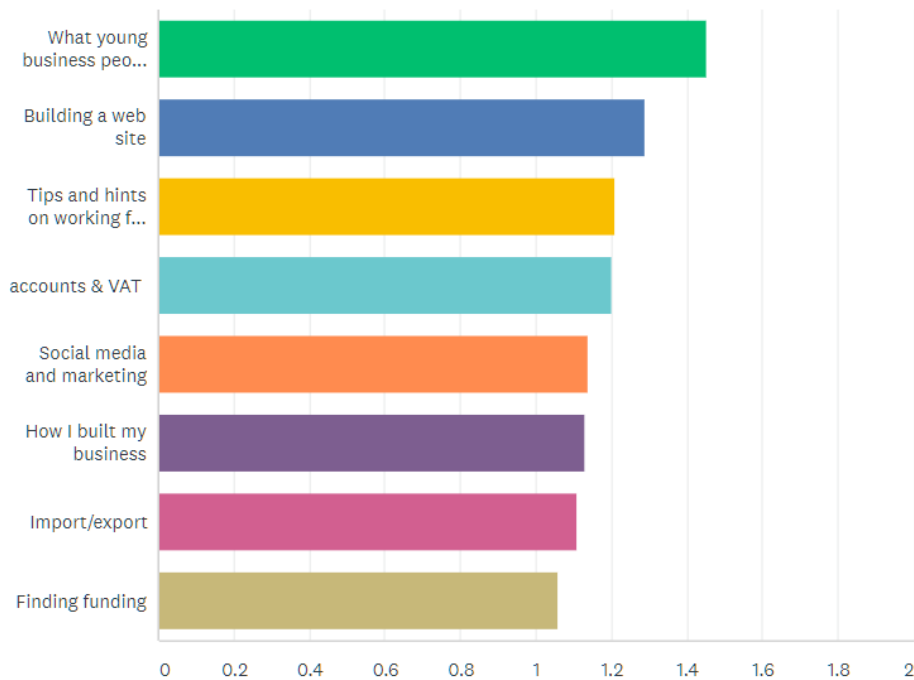
-  10 respondents could think of no disadvantages.

THE REMAINING 18 OFFERED THESE COMMENTS :

-  Potential parking problems
-  More traffic and parking issues
-  Road links
-  This is a closed question, how do I answer it?
-  The potential cost
-  Cost
-  I can't see any disadvantages
-  Traffic and parking dependent on where sited
-  More traffic - depending on the location
-  In view of the relatively small resident community a hub with light infrastructure would be preferable
-  I don't know that a hub would offer a full solution to working at home, as a lot of work gets done after the children have gone to bed and we need to be at home, but having a meeting space for occasional use in the day would be helpful. Not sure how much I would use this, and there is a risk that the building could be empty for a lot of the time.
-  It might be easier to work from home. I'd have to try it and find out
-  Transport links could be better - Ellingham or East Harling are closer to A11, and the traffic generated by a business hub, particularly delivery vans, may upset some people in the village -though careful location could overcome this
-  Helping businesses work together and increase or grow trade
-  Location, aesthetics, increased traffic, new building to potentially be left after it goes out of business quickly
-  May not be an easy location for clients to get to
-  Could be taking up space/resources of other things
-  If it's mainly used by New Buckenham people parking won't be a problem

Whether or not there is a Business Hub in New Buckenham, we'd like to know what business-related talks or events you might find useful and whether you would be able to speak at, or support such an event

Answered: 31 Skipped: 2



	THIS WOULD BE USEFUL/OF INTEREST TO ME	I HAVE EXPERTISE IN THIS & COULD SPEAK/HELP	I COULD HELP SET UP EVENT	TOTAL	WEIGHTED AVERAGE
What young business people and first timers need to know	59.09% 13	36.36% 8	4.55% 1	22	1.45
Building a web site	79.17% 19	12.50% 3	8.33% 2	24	1.29
Tips and hints on working from home	83.33% 20	12.50% 3	4.17% 1	24	1.21
accounts & VAT	80.00% 16	20.00% 4	0.00% 0	20	1.20
Social media and marketing	90.91% 20	4.55% 1	4.55% 1	22	1.14
How I built my business	87.50% 14	12.50% 2	0.00% 0	16	1.13
Import/export	88.89% 8	11.11% 1	0.00% 0	9	1.11
Finding funding	94.12% 16	5.88% 1	0.00% 0	17	1.06

[Comments \(2\)](#)

2 FURTHER COMMENTS



Networking



How to make a business idea into a reality - for those who are going into business ventures

Q10 10 Respondents left addresses and offers of help and expertise to set up events &/or speak at them.